

IMPACT ACOUSTIC AND VERIUM JOIN FORCES

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IMPACT ACOUSTIC®

Verium 

A group of investors represented by the multi-family office Verium AG has acquired a significant minority stake in Impact Acoustic AG. The founders, Sven Erni and Jeffrey Ibañez, together with their co-founding shareholders, will retain the majority and continue to be the driving forces behind the company. Further, key employees have acquired a stake and will continue to develop the business together with the founders and Verium.

The company has ambitious plans and intends to further expand its international footprint, broaden its product portfolio and continue to deliver bespoke acoustic solutions for its customers while making a positive impact on the environment.

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In 2019, Sven Erni and Jeffrey Ibañez founded Impact Acoustic with a mission to make a real difference in the interior architecture and design industry by fighting plastic pollution. Impact Acoustic specializes in manufacturing high-performance acoustic products from post-consumer materials such as PET bottles and cotton waste. The company offers a wide range of products, from simple partitions to complex ceiling structures, as well as solution designs using algorithms to meet the exact specifications and creative requirements of its customers. Leading companies all over the world, including e.g. Amazon, Google or Microsoft, trust Impact Acoustic to create pleasant, functional and sustainable spaces that enhance productivity and well-being. With production facilities in Switzerland, the Philippines, and Italy, the company can produce more locally and with lower emissions. Impact Acoustic stands for digital manufacturing, Swiss quality and design as well as sustainability.

Sven Erni and Jeffrey Ibañez, founders of Impact Acoustic: "Since our establishment in 2019, we've experienced an incredible entrepreneurial journey. The investment by Verium represents another milestone for us, our team and the company. We are certain that, with Verium's backing, we can expedite our growth and are thus looking forward to embarking on this next development phase together with a strong partner."



A STRONG FOUNDATION FOR FUTURE GROWTH

Verium's investment in Impact Acoustic underscores the conviction in the company's strong momentum, its highly skilled leadership and employee base as well as its positive impact on the environment. As an integral component of its growth strategy, Impact Acoustic is eyeing expansion into international markets, with a keen focus on the United States, the United Kingdom, Europe, and Asia – a clear testament to Impact Acoustic's commitment to harnessing global opportunities and establishing itself as a key player on the international stage. In tandem with its geographic expansion, Impact Acoustic has successfully introduced an array of innovative new products, including ARCHISONIC® Cotton, ARCHISONIC® Textile, and the highly anticipated Woodprint product line. These innovations emphasize Impact Acoustic's dedication to pushing the limits of product design and acoustic technology to meet the needs of its diverse customer base, while simultaneously stay true to its commitment towards full circularity.

Verium's investment not only strengthens Impact Acoustic's investor base but also positions the company for continued success, underlining a shared vision for sustained growth, ongoing innovation, bespoke designs and making a positive impact.

"Knowing Impact Acoustic and its founders already for some years, we have been highly impressed with the company's execution on its growth plan," added George Merk at Verium. "Verium shares Impact Acoustic's commitment to entrepreneurship and environmental awareness – we are excited to contribute to the future success of this dynamic company."

ABOUT IMPACT ACOUSTIC

Impact Acoustic is a Swiss company specializing in providing high-performance, recyclable, and circular acoustic solutions made from upcycled materials. The products embody an innovative, sustainable, and high-quality approach to interior design and room acoustics.

With production facilities located in Lucerne (Switzerland), the Philippines, and Italy, Impact Acoustic ensures that all solutions are manufactured to the highest standards and environmental responsibility. The company collaborates with world-leading architects, designers, and developers to craft spaces that excel in both aesthetics and acoustics.

ABOUT VERIUM

Verium is an independent multi-family office in Zurich whose wide range of services is specifically geared towards families with an entrepreneurial mindset and whose goal is to secure and increase family wealth over the long term.

For its clients, Verium also manages direct investments in medium-sized companies in the DACH region. Latest investments include Home Instead, basefit.ch, Christ & Heiri, Toradex, Tavola Group, Quickmail/Quickpac, Mobil in Time Group, DSwiss, Zünd and Sequotech. Verium builds on its network and expertise to support its partners in both strategic and operational matters.