

Unigestion invests in Home Instead

As part of the sale of Home Instead Holding AG ("Home Instead"), Unigestion as lead investor has invested in the company, alongside the founder and CEO of Home Instead, Paul Fritz, who, together with Verium investors, continues to hold a majority stake in the company. With Unigestion's investment, the shareholder base of Home Instead has been supplemented with an experienced institutional investor to support the successful implementation of the company's ambitious growth plans.



Home Instead is the world's leading provider of home care services, predominantly for the elderly. The Company is the exclusive franchisee of the American Home Instead Inc. for several countries in Europe: Switzerland, Austria, Ireland, the Netherlands and France.

Founded in 2007, Home Instead has achieved strong organic growth and successfully internationalised its business via acquisitions. Supported by favorable demographic trends and, in particular, the prevailing desire of seniors to continue living in their own homes, the Company has seen significant growth in recent years.

Paul Fritz, CEO and Chairman of the Board of Directors of Home Instead, said: "With Unigestion, we are gaining a strong partner and setting course for the future successful development of our company. We want to continue the strong growth experienced by the company over the last few years, when turnover and profitability have multiplied. The re-investment of Verium also ensures the necessary continuity." Paul Fritz will remain CEO and Executive Chairman of the Board of Directors and will increasingly focus on the strategic development of the company in the medium term.

Philipp Scheier, who will represent Unigestion on Home Instead's Board of Directors, said: "Home Instead has enjoyed rapid growth in recent years and we are delighted to be joining forces with Paul Fritz and Verium and pursue a common path to further growth. Our experience in developing companies in the healthcare sector (including Seniocare in Switzerland) and our global network will support the growth of Home Instead in the years to come."

Verium's investors will continue to be represented on the Board of Directors by Marc Erni: "Since Verium's entry in 2014, Home Instead's sales have increased from CHF 10 million to over CHF 130 million, the business has built up an international presence and various processes have been digitalized and optimized. The entire management team has delivered impressive results over the last years and I am extremely pleased to accompany the further development of the company and continue to represent our investors."

Verium is an independent multi-family office and manages direct investments in medium-sized companies in the DACH region for its investors. Latest investments include basefit.ch, Christ & Heiri, Toradex, Ceposa, Quickmail, Mobil in Time/S&G, DSwiss, Zünd and dbi services.

The sellers were represented in this transaction by Credit Suisse (M&A), Bär & Karrer (legal and tax) and Alvarez & Marsal (financial). The buyers were advised by Wenger & Vieli (legal and structuring), Roland Berger (commercial) and Rödl & Partner (finance and tax).

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